



**PASSIONATE, ENERGETIC, HIGHLY INTERACTIVE, AND A DASH OF HUMOR!**

**Ken Kuznia is the perfect combination of successful entrepreneur and engaging speaker with worthwhile information to share.**

Ken takes a decade of successfully coaching business professionals through the biggest employment moves of their careers and incorporates that into a keynote that will have a lasting impact on your audience.

His mission is for people to be able to smile when they talk about what they do for a living and to inspire people to tap into what it is they *really* want, and then teach them how to get it. His straightforward, tell-it-like-it-is approach is refreshingly honest and leaves the audience with the information they need to make significant change in their approach to work.

Ken draws on personal experience and has the ability to tell a story and make it come to life, while also making the concepts easy to understand by breaking them into step-by-step processes that anyone can implement.

Ken's message speaks to a wide demographic including those who are struggling to find a new job, those who are looking to change careers entirely, and those who are hungry to rekindle the flame in their present employment. He expertly keeps the audience engaged by delivering strategies that will not just make a long-term difference in their careers, but in their personal lives as well.

## **SPEAKING TOPICS**

### **LAND THE JOB YOU WANT: It's Not About You**

Is your audience struggling to find a job or hitting the marketplace for the first time and not really sure what to do? It's normal; not many people are experts in landing a job. And let's face it, most of what's being taught out there is antiquated, passive and quite frankly, not that effective. This presentation will take standard job search advice and turn it upside down.

Your audience will learn how to:

- Approach the job search from an entirely new perspective
- Not be effected by the economy
- Get companies to get back to them
- Actually land a job they want vs. looking again in six months
- Remove anxiety from the job search

### **FIND THE WORK YOU LOVE: It's Closer Than You Think**

Is your audience at a point in their life where they're ready to find their calling? Or perhaps their field is evaporating and they *have* to find a new career. Now what? Unfortunately, most people don't know what they *really* want to do for a living and those that do are unsure of how to get there. This presentation will inspire your audience to tap into what their soul has been trying to tell them for years and then teaches them how to get it!

Your audience will learn how to:

- Get clear about their purpose
- Get moving toward what they want
- Create an action plan
- Get out of their own way
- Enlist support from people who can help

**Book Ken for your next event:**

**Call:** 512-373-8891    **Email:** [Ken@DigYourWork.com](mailto:Ken@DigYourWork.com)



### **LOVE THE JOB YOU HAVE: Rekindle That Old Flame**

Has your current workforce become stagnant? Is your employee turnover on the rise? Is the company morale at a new low? In our personal lives, for any kind of outside change to occur we must address what's going on inside. The same applies to your company; to change your company culture, your people must change. This presentation will inspire your employees to look within themselves to get what they want from their job which will ultimately result in a positive ripple effect throughout your entire organization.

Your audience will learn how to:

- Rediscover what they love about their job
- Gain a fresh perspective
- Remove job anxiety
- Be more engaged at work
- Actually look forward to Mondays

### **WHAT DO YOUR ATTENDEES WALK AWAY WITH?**

- **They walk away feeling empowered:** *"I used to dread the job search process, but now I feel empowered and comfortable in reaching out to people and interviewing for jobs. When I finally committed to applying what you taught me, I landed an awesome job."* – Nanci Tucker
- **They walk away with a New Perspective:** *"I just wanted to let you know that I started a new job on August 17. I had been laid off since the week before Christmas and was having little luck out in the job market, as it seemed there were closed doors everywhere. I am 100% convinced your seminar suggestions helped me stand out from the final 16."* – Jennifer Brockwell
- **They walk away knowing that they matter:** *"I want to truly Thank You for giving of yourself - you truly seem to want to be there for us and care for all of us."* – Christine Eddins
- **They walk away with an awakening:** *"I love your direct approach and that you don't hold back. It was time for me to hear that it was not all about me. You woke me up--I must change my paradigm and not be too afraid to ask for help and support."* – Shawn Cate
- **They walk away energized:** *"Your energy and presentation skills are excellent and made the workshop all that more enjoyable. I will definitely apply the knowledge I learned today and will highly recommend your workshop to anyone. Thanks again!"* – Robert Schwenke
- **They walk away with confidence:** *"I attended your last seminar and wanted to drop you a note to let you know how much I enjoyed your talk and what a blessing it was for me to hear you that day. I was on my way to a series of job interviews and calls for a new job and your tips gave me the confidence to ask questions and address any concerns head-on."* – Bonnie Gonzalez
- **They walk away feeling free:** *"I can't really thank you enough. It was just strange going to your seminar and really feeling free, light, and totally empowered. I really love my job and so does my family. THANK YOU!"* – Andrea Garcia

### **VIDEO HIGHLIGHTS**

Please visit the SPEAKING page at [www.DigYourWork.com](http://www.DigYourWork.com).

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